

# Scott Coughlin

**Summary** Mr. Coughlin has over 15 years experience in developing and managing public awareness and stakeholder outreach programs for corporate, political and government clients.

**Employment** 2002 - Present Fieldwork Communications Seattle, WA

**Consultant**

- Under contract to Cycla Corporation, assisted in development and implementation of stakeholder relations programs for the Office of Pipeline Safety (OPS) within the Pipeline and Hazardous Materials Safety Administration (PHMSA).

**1999 - 2002** Karta Bay Partners Seattle, WA

Managing Partner

- Developed and implemented strategic communications programs for corporate clients and trade associations.
- Represented clients at legislative hearings and investor conferences.

**Education** 1998 -1999 University of Washington Seattle, WA

**Certificate in Public Relations**

1983 - 1986 San Francisco State Univ. San Francisco, CA

**B. A. American Studies**

**Major Projects** **Pipeline and Hazardous Materials Safety Administration**

- Assisted in developing mission, establishing programmatic activities and training members of the Community Assistance and Technical Services (CATS) program within OPS.
- Developed comprehensive stakeholder relations handbook for newly-hired managers in the CATS program.
- Guided CATS managers in developing both internal and external communications strategies, work-flows and evaluation techniques.
- Facilitated media and presentation training, and provided writing, editing and audience-analysis consultation for CATS managers prior to public appearances.
- Served on four-person team that drove the design, content-creation and launch of the Office of Pipeline Safety Stakeholder Relations website.
- Facilitated communications between OPS and pipeline safety advocates in the Northwest; supported public meetings for OPS and supported senior agency officials in a variety of stakeholder outreach events.